

SUPERIOR LAMP'S

COMMON PROBLEMS

- YELLOW LIGHT
- WASTE ENERGY
- SHORT LIFE

NEW ENVIRO-TWIST™ COMPACT FLUORESCENTS

CRISP WHITE LIGHT

SIMILAR TO NATURAL SUNLIGHT

- BALANCED SPECTRUM
- RENDERS COLORS ACCURATELY
- LIKE TAKING THE ROOF OFF YOUR BUILDING

UP TO 85% ENERGY SAVINGS

- USES LESS ELECTRICITY
- 85% LESS HEAT

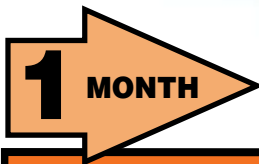
Outline of A-19 lamp



MINI ENVIRO-TWIST™ DESIGN

- SMALLER THAN A STANDARD INCANDESCENT
- ELECTRONIC DESIGN FOR SOFT START

SHORT LIFE INCANDESCENT FIRST BURNOUT AS EARLY AS



MINI ENVIRO-TWIST™

ENVIRO-TWIST™

LONG LIFE DESIGN

- OUTLASTS INCANDESCENTS 24 TO 1
- RATED FOR COMMERCIAL AND INDUSTRIAL APPLICATIONS

ENVIRO-SAFE®

- SAVES ENERGY
- HIGH EFFICIENCY REDUCES POWERPLANT EMISSIONS
- LONG LIFE DESIGN SAVES NATURAL RESOURCES
- SIMULATES SUNLIGHT

HEAVY DUTY™ ENVIRO-TWIST™ GUARANTEED

UP TO



To Order Call:

1-800-437-4772



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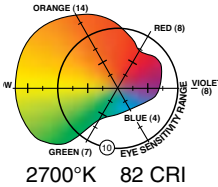
ENVIRO-TWIST™ COMPACT FLUORESCENTS

IMPROVES LIGHT QUALITY

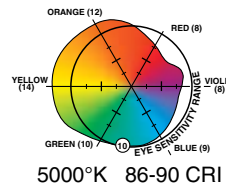
COLOR COMPARISON		
HEARTH-GLO®	2700°K	82 CRI
FRESHWITE®	5000°K	90 CRI
FRESHWITE®XB	5000°K	86 CRI

HEARTH-GLO® mixes well with incandescents. FRESHWITE® and FRESHWITE® XB are balanced spectrum scotopically-rich colors.

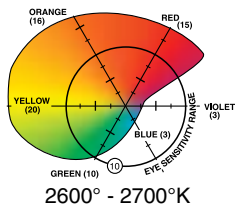
HEARTH-GLO®



FRESHWITE® FRESHWITE® XB



INCANDESCENT



SHORT LIFE INCANDESCENT (LIGHT OUTPUT)		REPLACED BY ENVIRO-TWIST™ (LIGHT OUTPUT)				
WATTS	MEASURED LUMENS INITIAL/AVERAGE*	WATTS	HEARTH-GLO®		FRESHWITE®/FRESHWITE® XB	
			MEASURED LUMENS	SEEABLE LUMENS	MEASURED LUMENS	SEEABLE LUMENS
40W	435/348	5W MINI	n/a	n/a	250	404
60W	635/508	9W MINI	n/a	n/a	450	727
75W	875/700	13W MINI	800	852	800	1,293
100W	1,350/1,075	20W	1,175	1,404	1,175	2,104
100W	1,350/1,075	23W	n/a	n/a	1,470	2,567
150W	2,375/1,900	26W	1,750	1,965	1,750	2,945
200W	3,080/2,464	40W	n/a	n/a	2,400	4,032
300W	5,060/4,048	55W	3,700	4,354	3,700	6,516

* Short life incandescent average lumens are about the same as long life lumens. ENVIRO-TWIST™ lamps have an average 80% lumen output at end-of-life, compared to short life incandescents average of 60% lumen output at end-of-life.

SAVES ENERGY

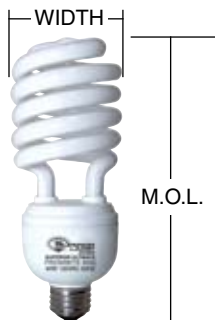


- UP TO 85% LESS ELECTRICITY
- REDUCES AC COSTS
- CUTS YOUR POWER BILL

INCANDESCENT LAMP	EQUIVALENT TWIST COMPACT	LIGHTING SAVINGS	A/C ENERGY SAVINGS	TOTAL SAVES
40W	5W MINI	\$61.30	\$25.59	\$86.89
60W	9W MINI	\$89.30	\$37.31	\$126.61
75W	13W MINI	\$108.60	\$45.31	\$153.91
100W	20W	\$140.10	\$58.40	\$198.50
100W	23W	\$134.90	\$56.20	\$191.10
150W	26W	\$217.20	\$90.60	\$307.80
200W	40W	\$280.30	\$116.90	\$397.20
300W	55W	\$429.24	\$179.01	\$608.25

* AC savings based on typical need of .417 watts to remove heat caused by 1 watt in lighting energy.
** Based on \$.10/kwh operated 24hr/day, 365 days/yr for 24 months.

DIMENSIONS



ENVIRO-TWIST™

WATTS	M.O.L.	WIDTH	WEIGHT
5W MINI	3 1/2"	1 3/8"	1.4 oz
9W MINI	3 7/8"	1 9/16"	1.6 oz
13W MINI	4 1/16"	1 13/16"	1.8 oz
20W	5 1/2"	2 3/8"	4.1 oz
23W	6"	2 3/8"	4.2 oz
26W	6 1/8"	2 3/8"	4.3 oz
40W	7 1/8"	2 5/8"	6.1 oz
55W	9 5/8"	3 1/8"	9.5 oz

SHATTERGUARD AVAILABLE

- 13W and 26W
- POLYMER COATING
-Contains Broken Glass
- MEETS SAFETY STANDARDS
 - FDA
 - OSHA
 - USDA – Approved
 - NSF – Certified

Using lamps on dimmer circuits voids warranty.

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