

Common Problems with Standard Lamps

- Brightness
- Light Quality
- Short Life
- High Mercury



SUPERIOR LAMP INC
HEAVY DUTY™

T-12 ENVIRO-SAFE® FLUORESCENTS
XTRABRITE
SOLVES THESE PROBLEMS

• **69% BRIGHTER**.....

- 95% lumen maintenance
- Increased seeable lumens

• **FULL SPECTRUM**

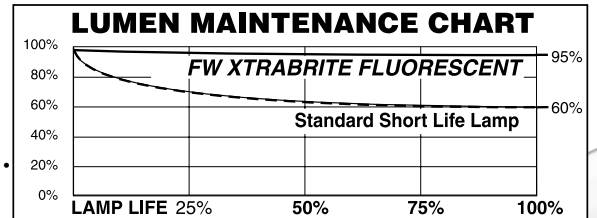
- Crisp white light
- Accurate color rendition

• **LONG LIFE DESIGN**

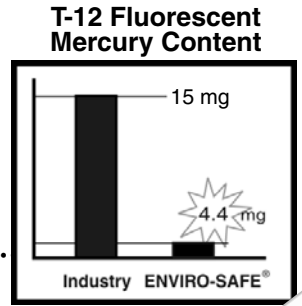
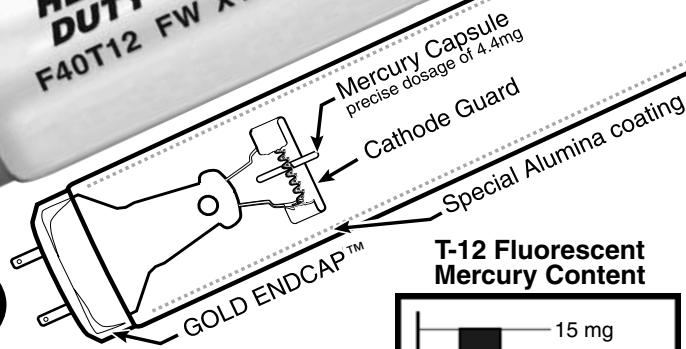
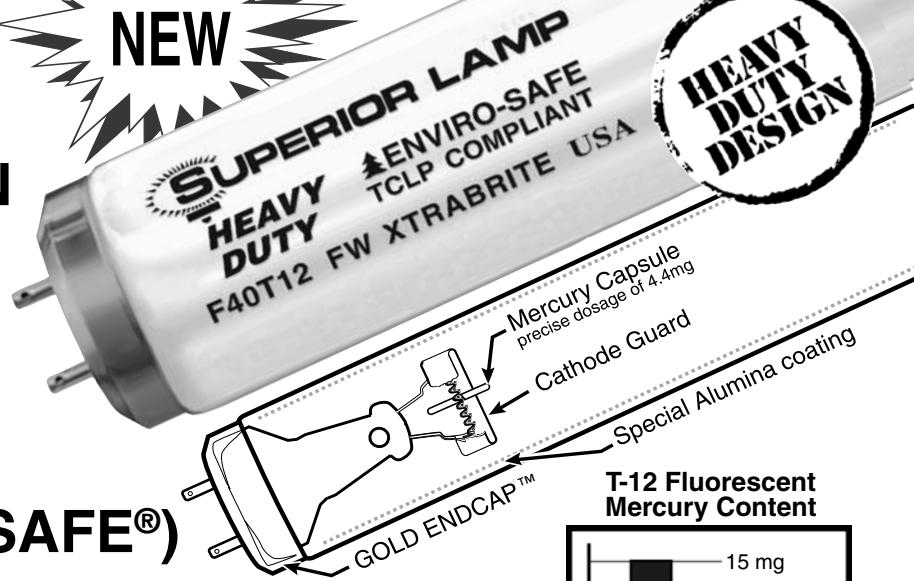
- Double Tungsten Cathodes
- Cathode Guard prevents end blackening

• **LOW MERCURY DESIGN (ENVIRO-SAFE®)**

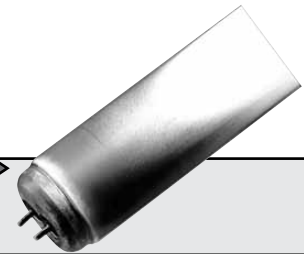
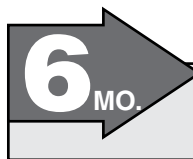
- 71% Less Mercury - TCLP Compliant (Federal EPA Test)
- Special additive reduces mercury consumption
- Sealed capsule releases only 4.4mg mercury
- Federal Government allows disposal in Land Fills (If state law permits)



MAINTAINS 95% OF INITIAL LUMEN OUTPUT



Standard Lamp
 First Burnout



Superior Lamp GUARANTEES

10 YEARS



T-12 FLUORESCENT

TO ORDER CALL: 1-800-437-4772
 Your Representative:





T-12 ENVIRO-SAFE® FLUORESCENTS XTRABRITE

• UP TO 100% BRIGHTER THAN OLD LAMPS

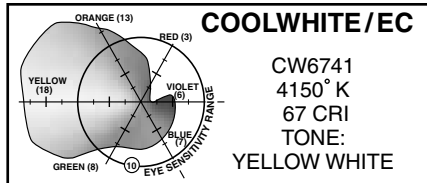
- Increased seeability in under-lit offices
- Reduce lumen depreciation over life

• ADVANCED TECHNOLOGY

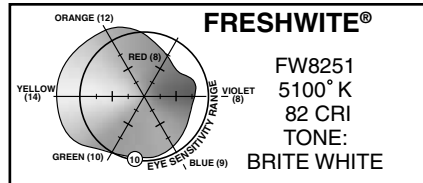
- RARE EARTH PHOSPHORS for increased brightness
- HIGH EFFICIENCY DESIGN for more light output.
- BRASS END PINS for reliable operation.
- PRECISE FILL GASES for easier starting.
- OXIDE COATED CATHODES for longer life.
- ALUMINA INTERNAL COATING for low mercury levels.



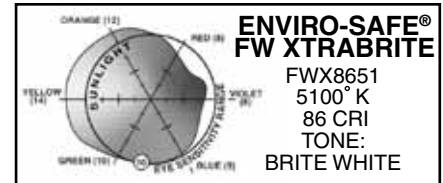
• IMPROVED LIGHT QUALITY



- DEFICIENT IN RED AND BLUE CONTRIBUTING TO EYESTRAIN.
- EXCESS YELLOW CAUSES COLOR DISTORTION AND GLARE.

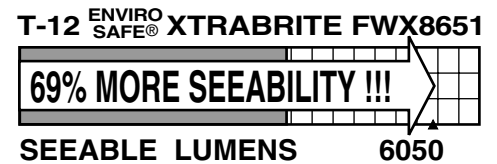
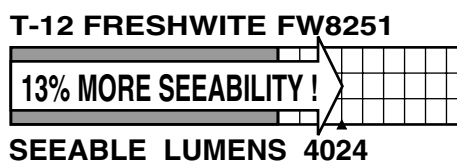
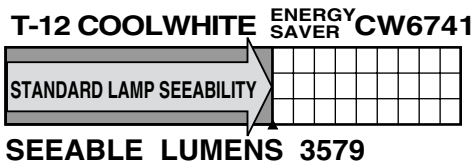


- BALANCED WHITE LIGHT MAKES COLORS BRIGHTER AND MORE VIVID.
- REDUCED YELLOW LIGHT CUTS GLARE AND EYESTRAIN.



- NEW TRI-PHOSPHOR BLEND.
- CRISP WHITE LIGHT SIMILAR TO FRESHWITE.
- IMPROVED COLOR RENDITION GIVES DEEP, VIVID COLORS.
- BOOSTS USABLE LIGHT LEVELS OVER 69%.

• INCREASED SEEABLE LIGHT



10 YEAR GUARANTEE

TO ORDER CALL: 1-800-437-4772

Your Representative:

